

MULTIBRANDS™ techtron®



CORPORATE PROFILE

Who **We Are**

Heritage behind us.
Technology ahead of us.

Headquartered in Dublin, Ireland, with a trading heritage dating back to 1998, Multibrands techtron combines consumer brand experience, international product capability and commercial execution. Today, this foundation supports techtron across **EV charging, electric mobility and connected technology**, bringing together product development, quality control, operations and market access within one connected business built for what comes next.



Heritage Since
1998



Nearly three decades of trading have shaped how we build brands, manage products and work with partners.

- ▶ 1998
- ▶ Consumer Brands
- ▶ International Sourcing
- ▶ Commercial Scale
- ▶ Technology Investment
- ▶ techtron

Our heritage spans consumer products, retail and distribution relationships, supplier management, quality control, logistics and international commercialisation. That history matters because it gives us more than category knowledge. It gives us experience of what happens between an idea and a product that succeeds in the market.

Nearly three decades behind us. A technology-led future ahead.

Why Believe Us **Proof**

**Credibility built over
time and across the
full product journey.**

Since 1998

A trading history approaching three decades across consumer products and brand development.

Public-Sector Experience

Experience supporting government, public-sector and healthcare-sector supply requirements.

Established Brands

A history of building and commercialising consumer brands across multiple everyday categories.

International Operations

A connected operating network across the UK, Ireland, China, India and Bangladesh.

ISO Experience

Experience working with ISO-led quality and operational disciplines.

Sourcing + QC Infrastructure

Production qualification, product development, production oversight and quality-control capability across international supply routes.

The proof is not one claim. It is the combination of heritage, infrastructure, brands, operating experience and technology investment.



Global Footprint

Ireland

- Dublin Headquarters
- European Operations

United Kingdom

- Commercial
- Operations
- Market Development

China

- Sourcing
- Product Development
- Quality Control

India

- Support
- Operations

Bangladesh

- Support
- Sales

Together, these locations connect market access, sourcing, development, quality control and operational support within one international operating model.



Customer & Market Relationships

Built to work across different routes to market.

Our experience spans retail, wholesale, distribution, institutional supply, marketplaces and other commercial channels in the UK and internationally.

Different channels require different execution. Our strength is understanding how the product, partner and market fit together.



Retail

Consumer-ready brands and products built for clear propositions and sell-through.



Institutional

Experience supporting more structured customer and supply requirements.



Distribution

Products, ranges and support designed to scale through local market partners.



Marketplaces

Direct knowledge of digital product presentation, launch and commercialisation.

From Opportunity To Product

One connected route from market need to production.

Market + Product

Define the opportunity, user need, target proposition and product requirements.

Production + Engineering

Quality production capability, develop samples and align technical requirements.

Production Readiness

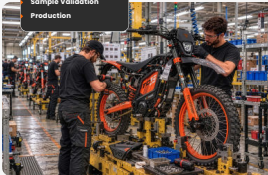
Validate the product, confirm quality expectations and prepare for controlled production.

The objective: fewer hand-offs, clearer accountability and a product built around the market it needs to serve.

- Market Insight
- Specification
- Production Qualification
- Engineering
- Sample Validation
- Production

We connect commercial insight

with product specification, production capability and development control from the start.



Quality Control & Delivery

**Control does not stop
when production starts.**

Quality Control

Defined checks against approved specifications and acceptance criteria.

Testing + Review

Product and performance testing aligned to category and market requirements.

Production Oversight

Sample and production-stage checks supporting consistency.

Logistics

Consolidation, warehousing, stock handling and onward delivery into commercial channels.

- ▶ Test
- ▶ Verify
- ▶ Control
- ▶ Consolidate
- ▶ Warehouse
- ▶ Deliver

Our quality and logistics capability is designed around one principle: maintain product control from production through to the point where the customer or partner receives it.



Consumer Brands Portfolio

Brands are
part of our evidence,
not just our history.



Current / Established

Duraplast® *flexrodina* *Lipice*
essence **UNITX** *ACTIVE* *essence*

Historical / International

Supercell *Band-Aid* THE BOTANICAL FACTORY
TECH-3-AR

Personal Care

Everyday confidence.

Household

Trusted everyday solutions.

Health & Wellbeing

For healthier lives.

Energy & Lighting

Products for a brighter future.

Each brand represents practical experience in product development, sourcing, packaging, quality, channel strategy and market execution.

We Have Built Brands. Developed Products. Taken Them To Market.

Our experience spans Personal Care, Health & Wellbeing, Household, and Energy & Lighting, supported by brands and products developed and commercialised across multiple markets.

techtron Next-Generation Technology

techtron® is the next chapter of the Multibrands story

Applying established product and commercial capability to EV charging, electric mobility, connected technology and future-facing innovation. The engineering can be complex. Living with it shouldn't be. Our focus is on technology people can understand, use and want to live with, supported by the product development, sourcing, quality and commercial infrastructure behind the wider group.

EV Charging

Home
Portable
Commercial

Electric Mobility

e-Scooters
e-Bikes
Off-Road Mobility

Connected Technology

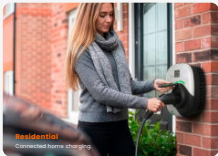
Smart Helmets
Smart Security
Connected Devices

Future Tech. Today



EV Charging

A **charging portfolio** built
around real customer journeys.



Electric Mobility

**Products designed
around how people
want to move.**

e-Scooters

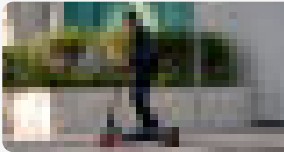
Compact urban mobility.

e-Bikes

Electric assistance for everyday travel.

Off-Road Mobility

Electric mobility beyond the street.



Connected Technology

When **connectivity**
makes the physical
product better.

Smart Helmets

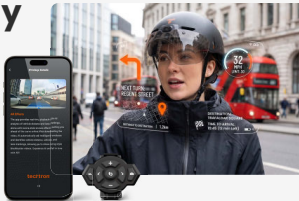
Safety. Communication. Control.

Smart Security

Visibility and connected control.

Connected Devices

Useful digital capability built into everyday products.



Innovation & Future

Product Directions

Innovation with a reason to exist.

Our future product work is focused on areas where technology can create clear consumer or commercial value.



AI-Enabled

Useful intelligence and connected wearables.

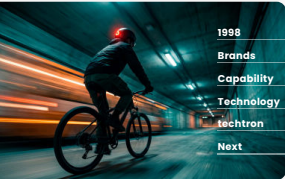
Future Mobility

New mobility formats and connected systems.

Future Energy

Smarter charging and connected energy.

Where we are Going



1998

Brands

Capability

Technology

techtron

Next

Heritage behind us. Technology ahead of us.

The Multibrands story is a progression: Established consumer brands created the commercial foundation; international sourcing and operations built the infrastructure; technology investment opened the next growth chapter. techtron now brings those strengths together around EV charging, electric mobility, connected products and future technology.

Build the Portfolio

Develop stronger, more connected product ranges around clear customer needs.

Expand with Partners

Grow through retail, distribution, franchise, strategic technology and ODM relationships.

Improve Responsibility

Pursue practical improvements in materials, packaging, manufacturing, energy use, logistics and product lifecycle where measurable progress can be made.

Why Partner With Us

What you gain from working with
Multibrands techtron.



A Broader Product Opportunity

Access established consumer experience alongside a growing technology portfolio

Faster Commercial Conversations

A partner that understands the route from product idea to market execution.

Partnership Flexibility

Opportunities across distribution, retail, technology collaboration, sourcing and private label.

One Connected Capability

Product development, sourcing, quality control, operations and market support under one business.

International Support

Operating capability across the UK, Ireland, China, India and Bangladesh.

A Business Building For The Future

A long trading history combined with active investment in EV, mobility and connected technology.



You are not partnering with a single product.
You are partnering with the capability behind the portfolio.

Partnership

Opportunities



Distribution

Local and regional partners bringing our consumer and technology ranges to new markets.

OEM / Private Label

Partners seeking product development, sourcing and supply capability for their own propositions.

Retail

Retail partners seeking differentiated products and long-term category opportunities.

Strategic / Technology

Partners that strengthen product capability, infrastructure, market access or future innovation.

We are interested in partnerships where the product, market and commercial opportunity are clear and where both sides can create lasting value.

Franchise Opportunities

Build the techtron® business in your market.

Partner with a growing next-generation technology brand across EV charging, electric mobility and connected technology. Selected franchise partners gain access to a developing product portfolio, brand and marketing assets, commercial systems and ongoing support to launch, grow and scale techtron® in their territory.

Let's build the right commercial model together.



SHOP

EV Charging
e-Scooters
e-Bikes
e-City Bikes
Smart Helmets

LEARN

Knowledge Hub
Home EV Charging
Compatibility
Guides
Q&EV

WATCH

Product Videos
Demonstrations
How-To

SUPPORT

Support
Manuals
Downloads
FAQs

WORK WITH US

Trade/BSB
Installers
Distribution
Franchise
Affiliate
Contact



Let's Discuss Your

Market/Partnership



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